



child development dayhomes
peace of mind

How to List Your Dayhome on Google Maps

1. Go to Google Business Profile

Visit google.com/business and click **“Start now.”** Sign in with your Google account.

2. Enter Your Business Name

Type your business name. If it doesn't appear, select **“Add your business to Google.”**

Do not make your business name “Child Development Dayhomes”

Use your own dayhome name or use your first name, for example “Sarah’s Dayhome”

3. Choose a Business Category

Pick the category: Daycare Center. (There isn't currently an option to select “Dayhome”)

4. Add Your Location

- Enter your address

5. Add Contact Details

Include your phone number so families can reach you easily. You can also add your website or social media page if you have one.

6. Verify Your Business

Google will ask you to verify ownership. Options may include:

- **Postcard** mailed to your address

- **Phone call, text, or email** (if eligible)

7. Complete Your Profile

After verification, add:

- Business hours
- Photos of your location or services
- A detailed business description (include keywords like the name of your neighbourhood and “licensed dayhome”. You may say that you are licensed through Child Development Dayhomes.

8. Publish and Monitor

Once live, your business will appear on Google Search and Maps. You can manage reviews, update info, and post updates from your dashboard.



Pro Tips

- Add high-quality photos to build trust
- Encourage happy clients to leave reviews
- Keep your hours and contact info up to date
- Email your Google Maps link to your consultant to get it added to our Educator Websites page.